
Book review:

Kamalipour, Y. R. (2002). *Global communication*. Belmont, CA: Wadsworth/Thomson Learning.

Reviewed by:
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Students with any interest in the world view of technology and communications will find this a pleasing and engrossing read, if almost exclusively an Ameri-centric one. The single contribution from outside the US serves only to highlight the dearth of world vision.

That said, however, *Global Communication* contains many interesting thoughts, not just for communications and sociology students but also for public relations people and journalists. I was especially impressed with Vibert Cambridge's chapter linking communication and the stimulation of development around the world.

I'm sure tabloidists have never run the risk of actually improving culture, but there is no doubt that media and technology are key drivers of education, industry and general economic aspects of development.
