
Book review:

Adams, T., & Clark, N. (2001). *The Internet; Effective online communication*. U.S.A: Harcourt College Publishers.

Reviewed by:
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This book is detailed and descriptive and includes a great deal about what is offered on the Internet, the specifics of HTML, chat rooms, navigation, multi-media and the web, and hosts of other details about online tools.

The title of the book is deceptive as the reader expects that there would be discussion about online interactivity, why it is effective, and debate about types of audiences that benefit from online interaction. Instead there is a great deal of jargon and endless pictures of WebPages, which give the text a cluttered and poorly designed appearance.

Further, it is difficult to read as there are endless headings which promise discussion about email and trends in new media but the style suggests that it is a "How to manage the Internet" manual. With the exception of a sound

chapter on Intellectual Property that outlines online legal responsibilities, the authors have attempted too much, and most topics are discussed within many other subheadings.

The main purpose for this book is as a reference on specific topics such as setting up a FAQ page on the net, establishing your web page, or managing alignment. Because of the constant changes and upgrades in computer software this material will quickly become outdated and obsolete.
